

EUGENIE PENICHOT



CREATIVE DIRECTOR - FASHION STYLIST - PRODUCER

ABOUT ME:

Eugenie Penichot is a French multi-disciplinary creative based in London graduating from London College of Fashion at UAL in Fashion Styling and Production.
She focuses on menswear styling, creative direction, production and moving image.

Her style is luxurious, extravagant, and psychedelic. Mainly inspired by cinema, she parodies and subverts certain elitist stereotypes and references in order to make it relevant to today's world.
She is engaged to discuss privileges, gender performance, feminism, and diversity through her work.

Her practice is mainly vintage sourced and collaborative with designers.
Committed to research the heteronormative identity, she introduce sensuality and erotica in her subjects and explore female fantasies.

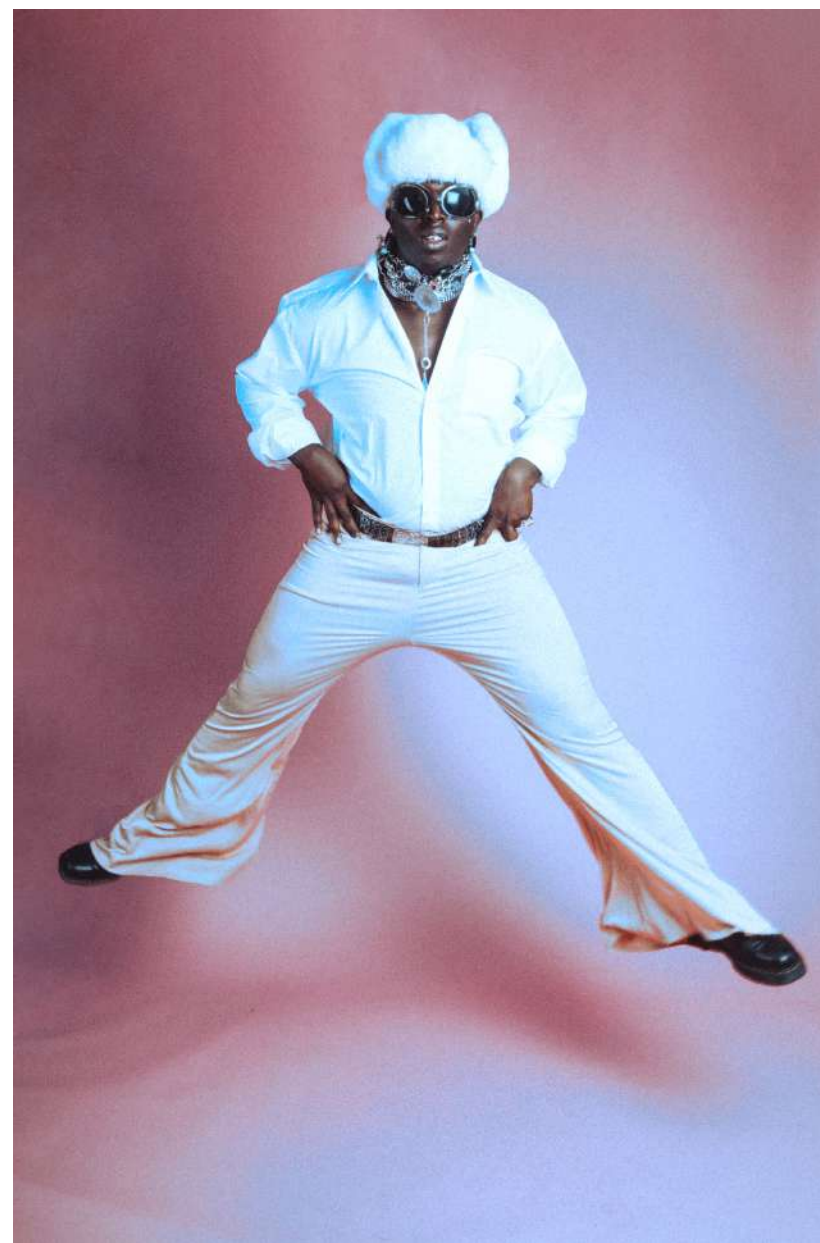
CONTACT:

My Website

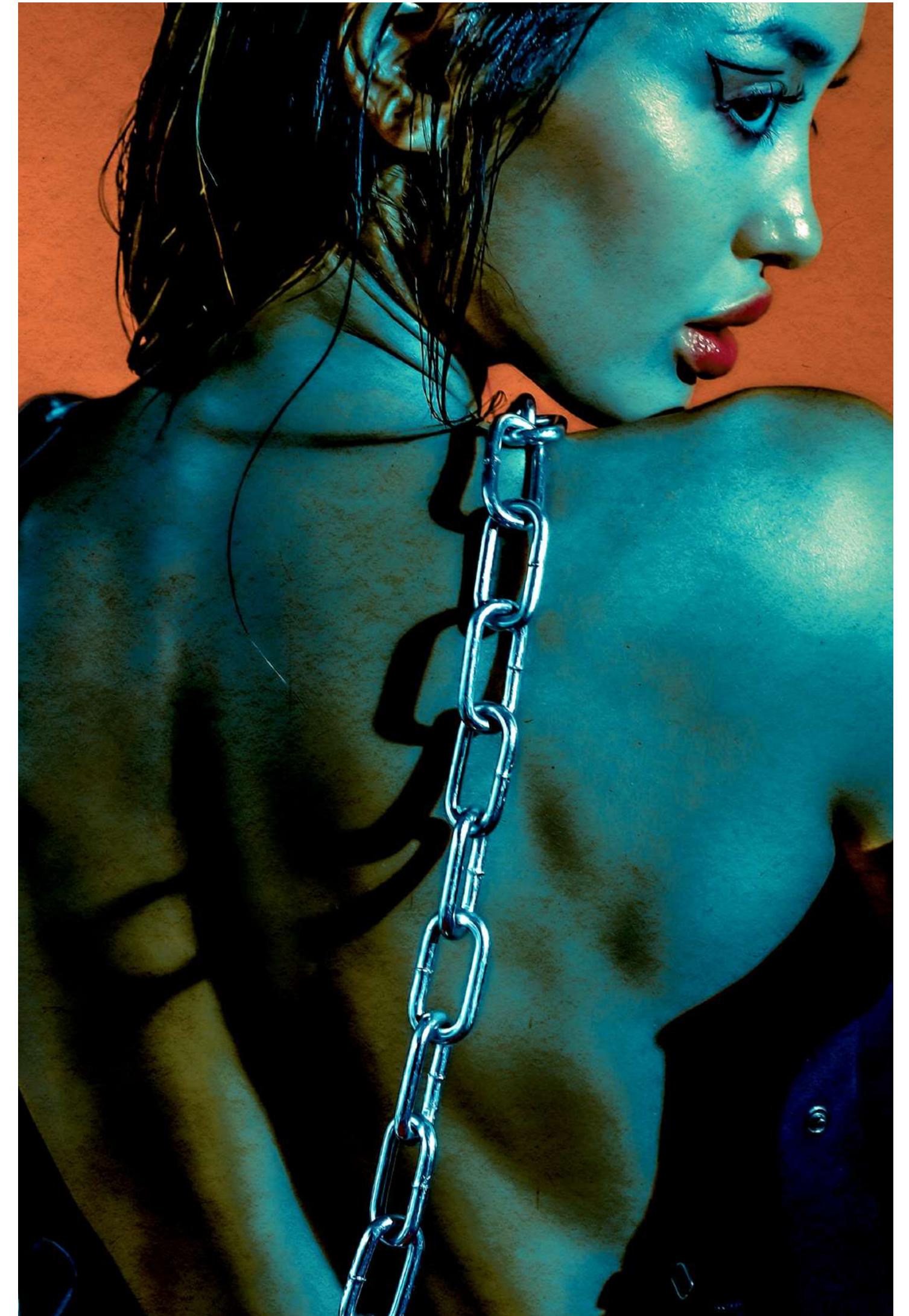
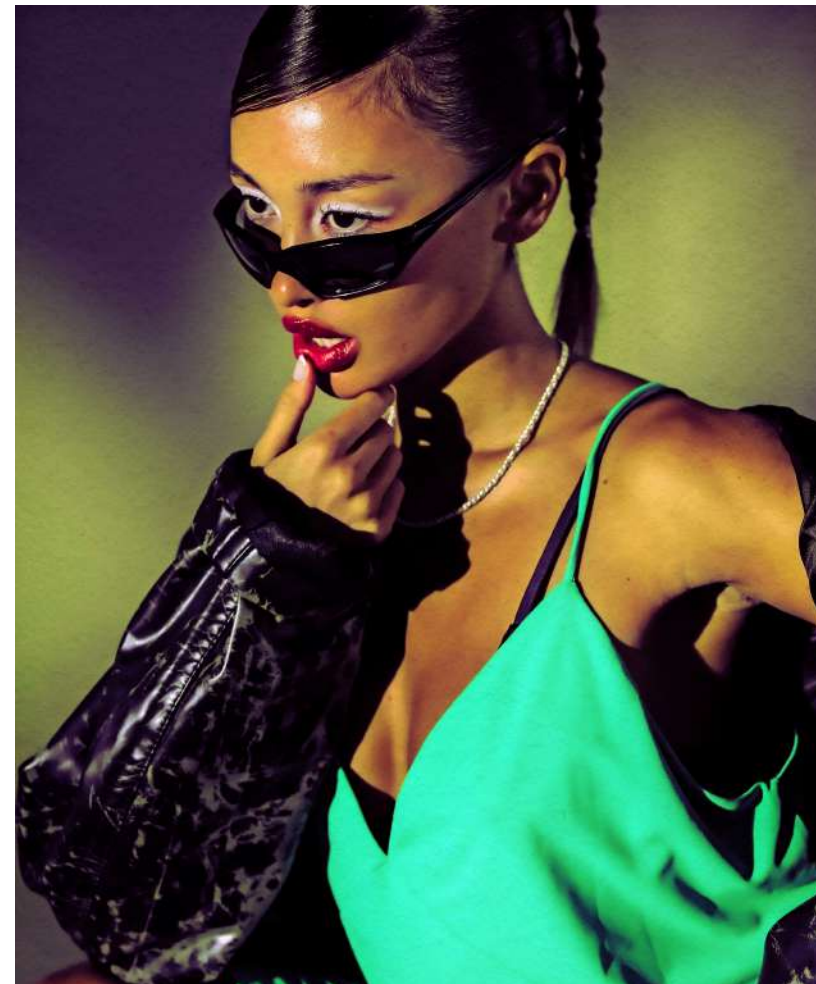
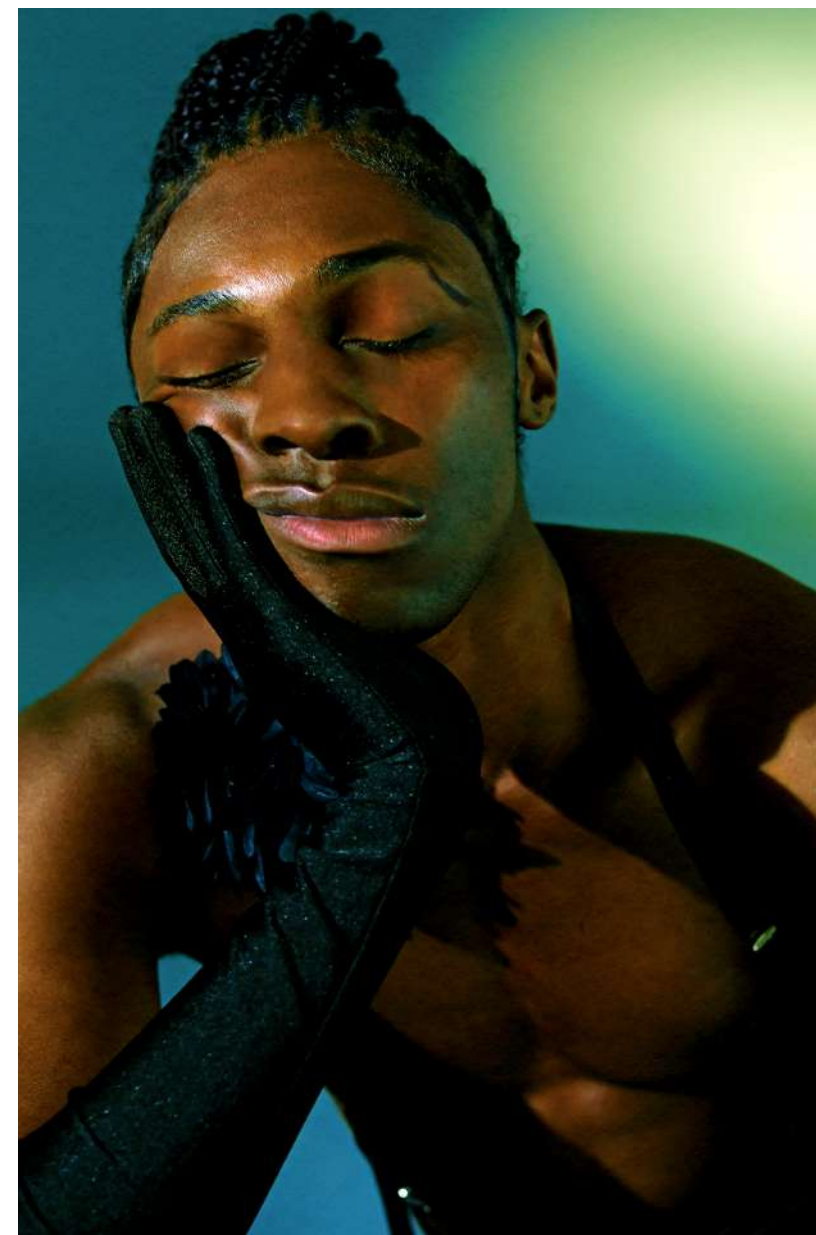
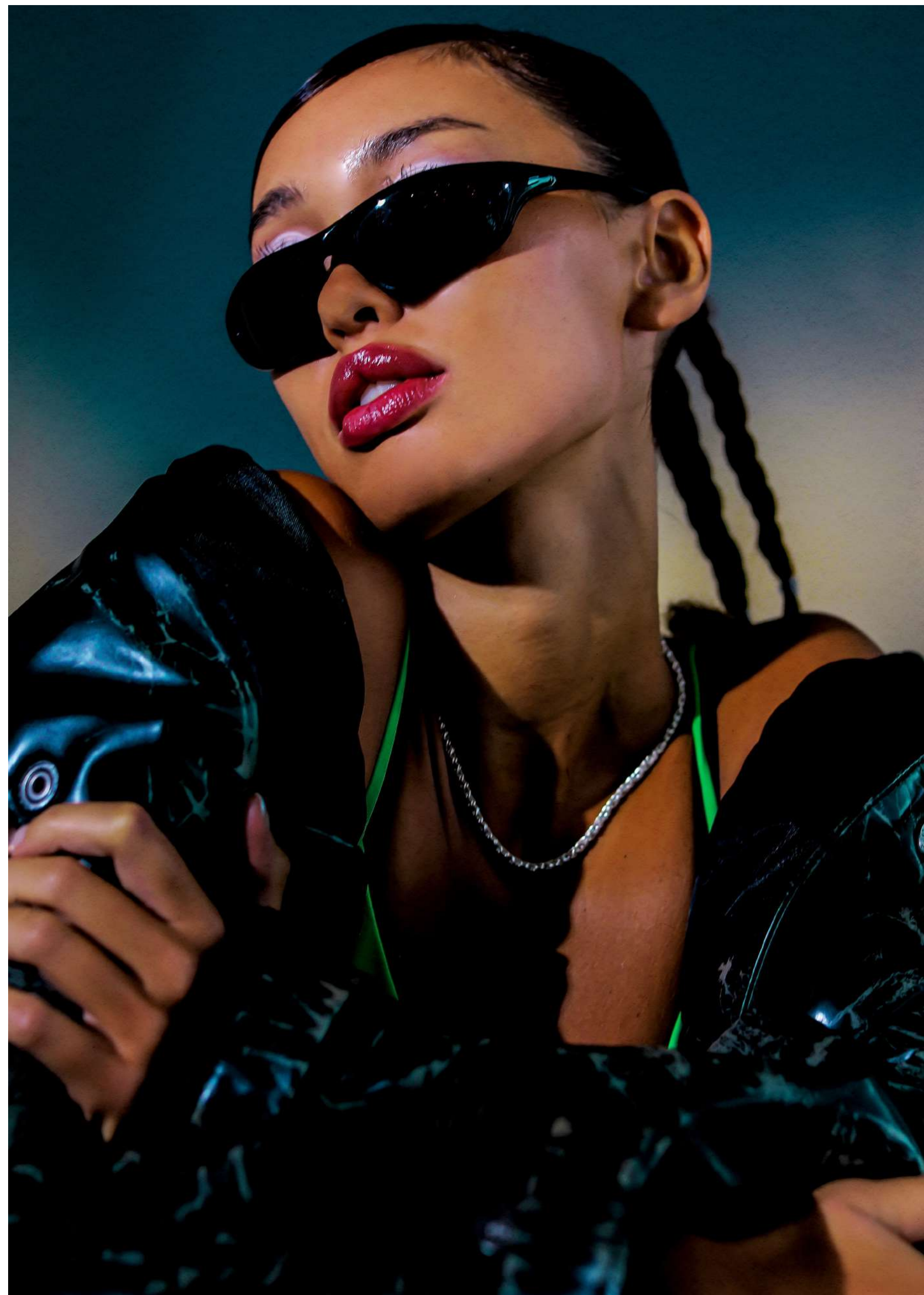
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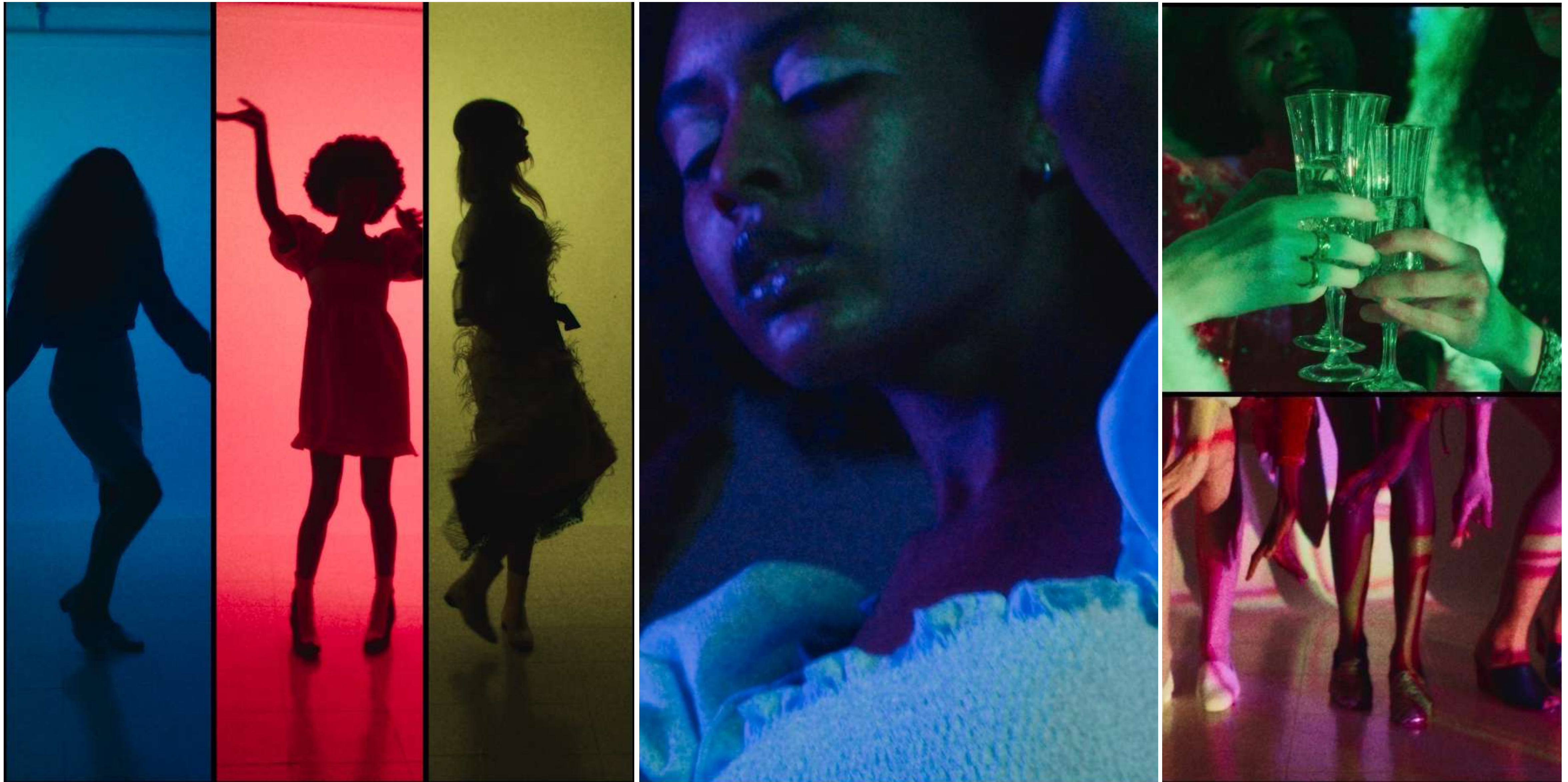
F WORD MAGAZINE EDITORIAL 2022
PHOTOGRAPHED BY CAMILLE ALYSSA STARRING BEESKID
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PERSONAL PROJECT PHOTOGRAPHED BY SOPHIE HOLDEN AT BIG SKY STUDIOS STARRING
LOTTIE HUTTON & BRENDON 2022

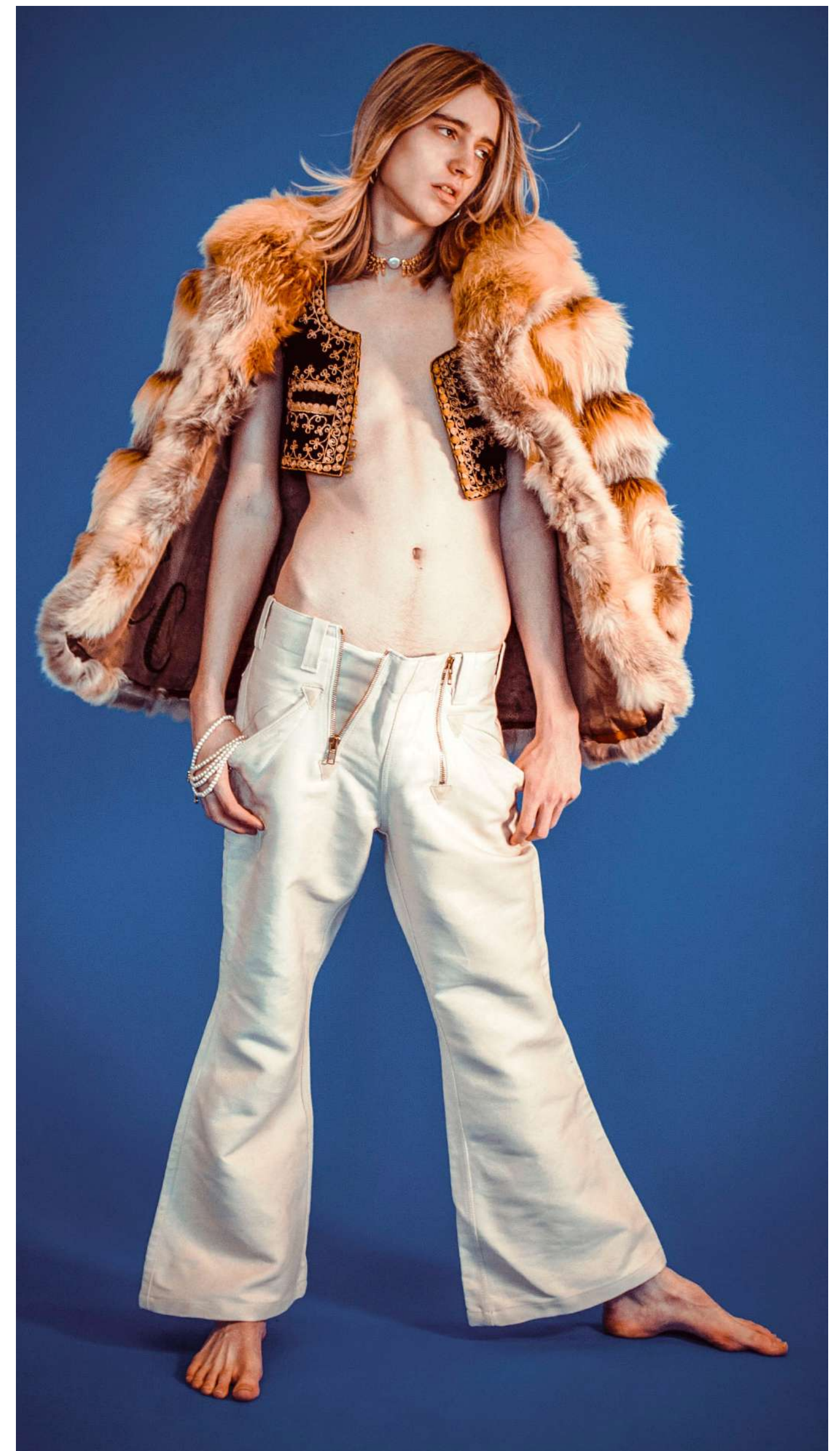


STYLING INFLUENCER CHIARA KING FOR EDITORIAL SHOOT & RED CARPET PREMIERE
PHOTOGRAPHED BY PATRICIA TIO 2022



CONTENT CREATION FOR OPS&OPS WITH FRASER JS. 2021
1min fashion film & campaign

[Click Here To View The Video](#)

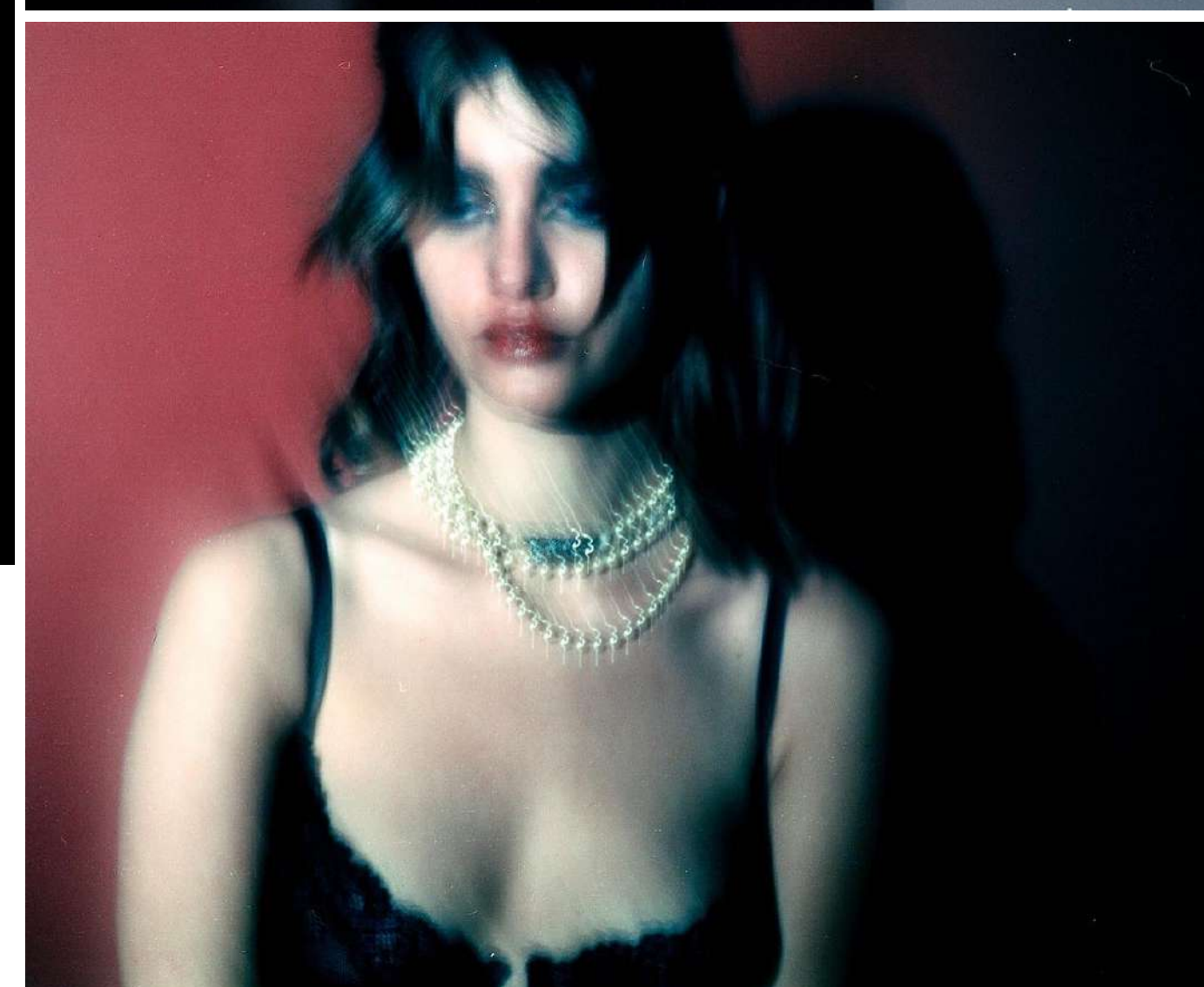


POLAROIDTAPES EDITORIAL 2021
PHOTOGRAPHED BY SAFFIA STARRING ZAC SUNMAN & ATLAS



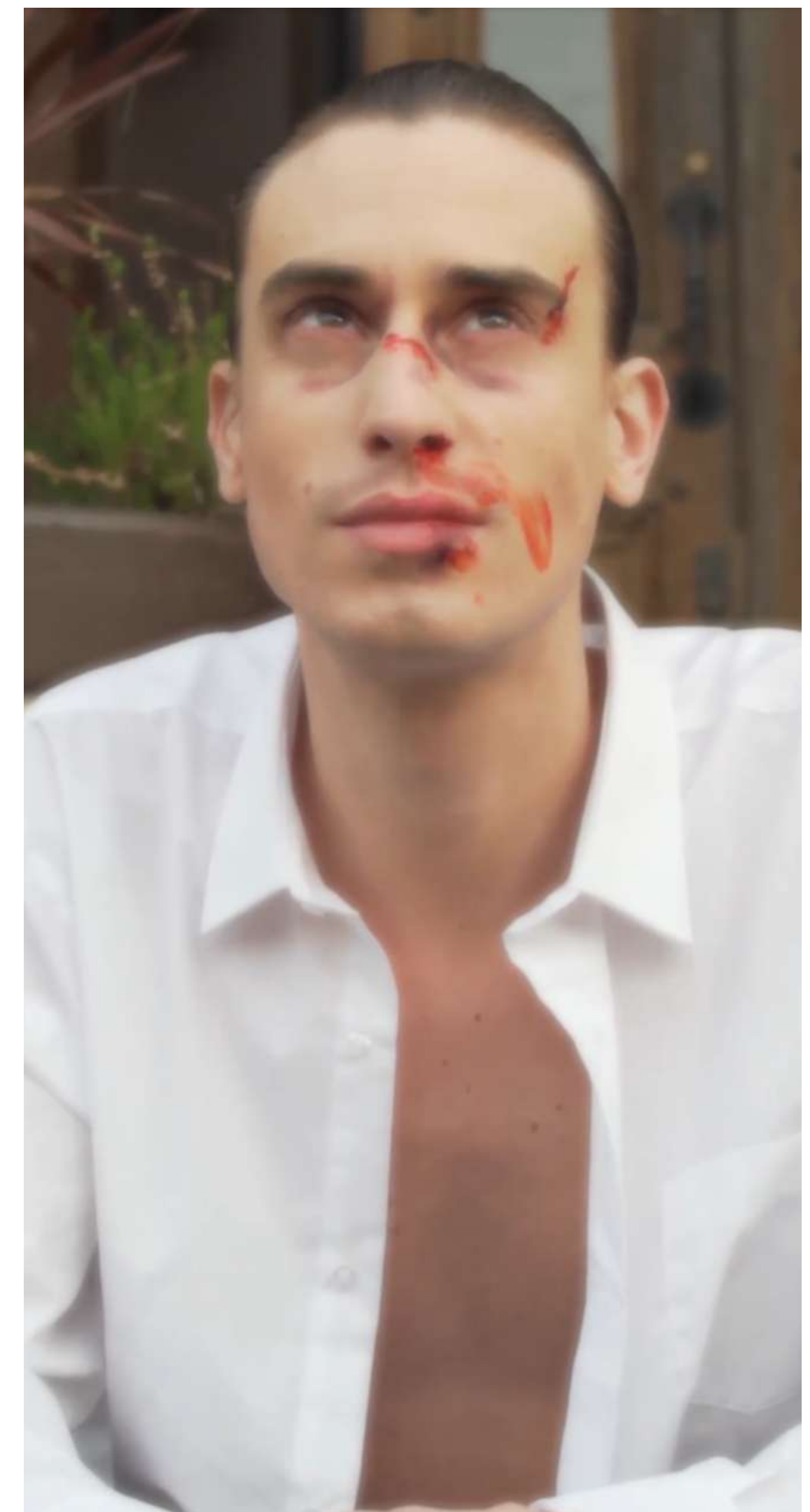
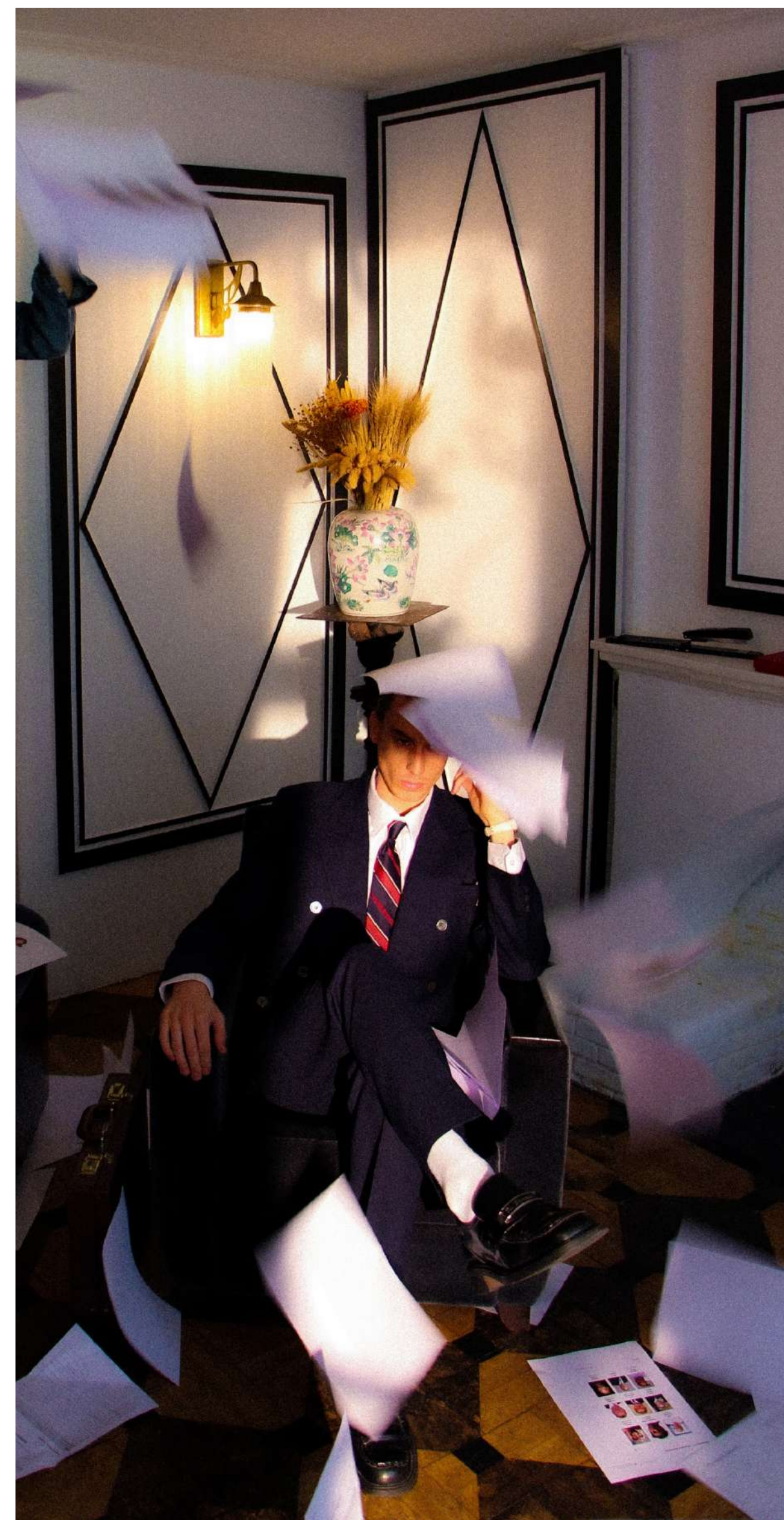
PERSONAL PROJECT WITH CULT stills from fashion film imin 'STRIPPING' 2021

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EDITORIAL 'AN HAMPSTEAD HEATH STORY' PHOTOGRAPHED BY GILES STARRING ZAC SUNMAN 2020



FINAL YEAR PERSONAL PROJECT 2022
 stills from series of a tryptic of 30seconds fashion films
[Click Here To View The Video](#)

MATERIAL MEN

series of a tryptic of 30seconds fashion films
CONCEPT FROM START TO FINISH



Moodboard



Storyboard & pre-production



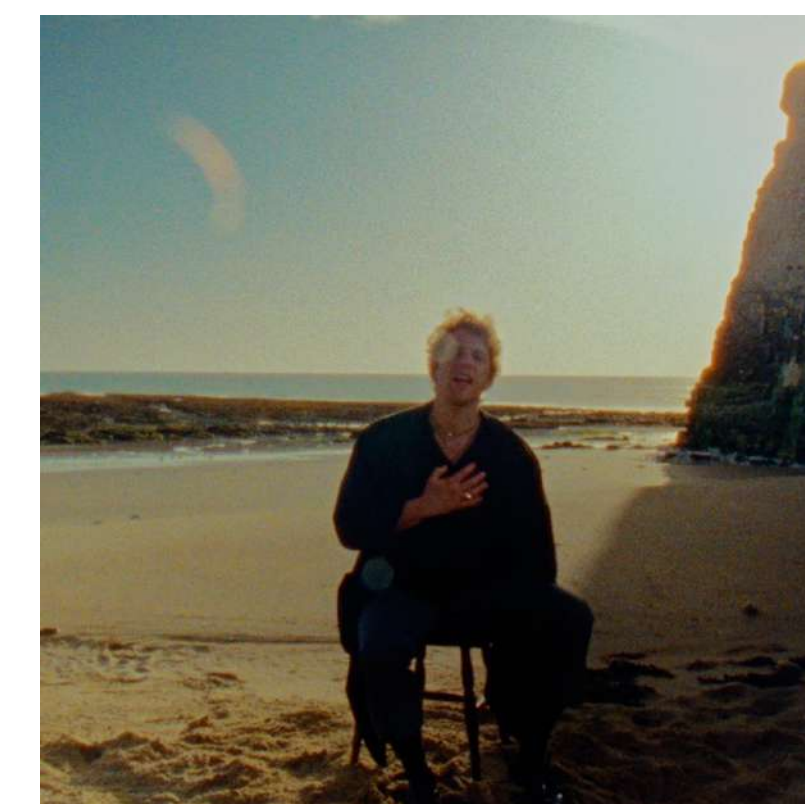
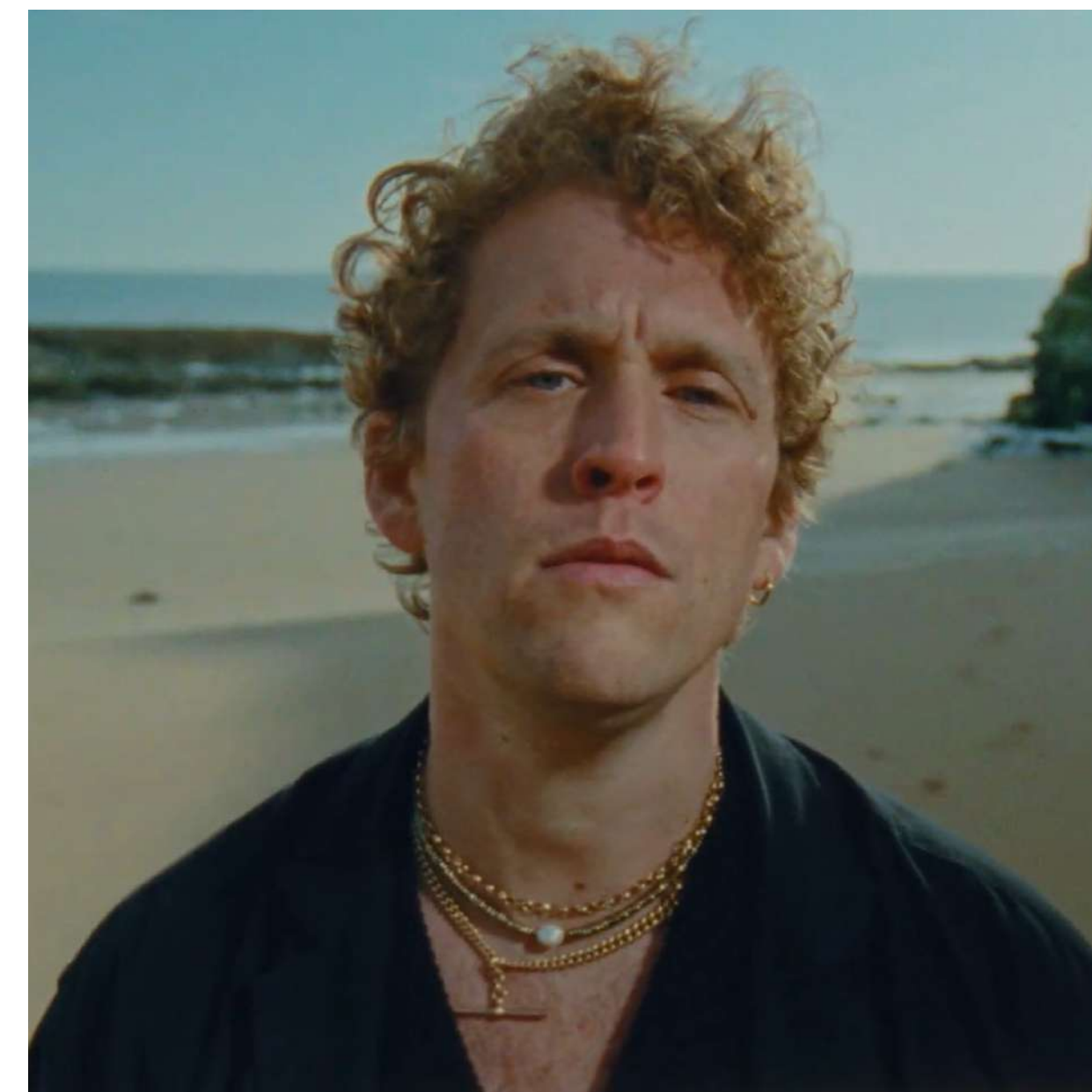
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set design



Location Scouting



STYLING FOR MUSIC VIDEO 'THE LOVE I GIVE' - RHODES 2022

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