

# EUGENIE PENICHOT

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## ÉDUCATION

2019-2022 University of the Arts London, London  
College of Fashion - BA (HONS) Fashion Styling  
and Production

2018-2019 Art Foundation at the Atelier de Sèvres  
in Paris

2015-2018 Professional High School diploma  
(baccalaureate) specialized in fashion and  
garment making

## PROFILE

I am a French multi-disciplinary creative based in  
London graduating with First Class Honours from  
London College of Fashion in Fashion Styling and  
Production at the UAL.

I work in fashion communication focusing on  
menswear styling, creative direction, production,  
moving image & content creation. I strongly  
engage in discussions around privileges, gender  
performance, feminism, and diversity.

## CREATIVE SKILLS

- ◆ Creative Direction
- ◆ Production skills
- ◆ Networking
- ◆ Branding
- ◆ Content creator  
for social media
- ◆ Fittings & Casting
- ◆ Sourcing
- ◆ Video editing
- ◆ Editorial Skills
- ◆ Creative  
leadership
- ◆ Organized
- ◆ Professional  
seamstress
- ◆ Pattern making  
skills

## SOFTWARE SKILLS

- ◆ Adobe Photoshop
- ◆ Adobe Premiere Pro
- ◆ Adobe InDesign
- ◆ Google Workspace
- ◆ LectraModaris  
TextileTechnology
- ◆ LANGUAGE: Fluent  
English (IELTS 7),  
Fluent French

## EXPERIENCE

### STUDIO ASSISTANT & PRODUCTION INTERN AT BACCHUS PR AGENCY - LONDON, 2023

Sourcing, Networking, Venue Scouting, & Formatting

Assisting during LFW 23 for clients like David Koma and Paul&Joe

### FREELANCE STYLING FEATURED IN RHODES MUSIC VIDEO 'THE LOVE I GIVE' - LONDON, 2022

Styling, Fitting, Sourcing & Assisting

[link to the music video](#)

### FREELANCE FASHION CONSULTING FOR OPS&OPS - LONDON, 2021

Creation of a commissioned fashion film & content creation for Spring Summer  
2021 Collection - Producing, Directing, Styling the campaign

[link to the fashion film](#)

### ASSISTANT PRODUCTION MANAGER INTERNSHIP AT BONPOINT - PARIS, 2018

Assisting styling - casting kids for fashion runway - Assisting production manager

### ASSISTANT PRODUCTION MANAGER INTERNSHIP IN COSTUMES DEPARTMENT AT THE OPÉRA NATIONAL DE PARIS - PARIS, 2018

Assisting costumes fittings and the production manager

### STUDIO AND ATELIER INTERNSHIP AT CHRISTIAN DIOR - PARIS, 2017

Making prototypes - Assisting fittings and buyers meeting presentation

Inside Womenswear ready-to-wear atelier: garment making & fittings